

"Aktion Unikat" ("Unique Copy Promotion")



art campaign
since 2010 (in permanent development)

Singled out and decorated as a "Unikat" ("Unicum"), that's what can happen to persons I meet: I will ask them to make a "copy" of themselves, i. e. a digital photo by means of my camera and to put this photo at my disposal. I will then let them know that I'll add this copy to my internet collection. I have had numerous exciting talks about worries and questions concerning personal rights in the world of internet. Until today, I collected the portraits of 284 proud "Unicums" from Solingen, Cologne, Düsseldorf, Berlin and Paris.

Originally, this campaign was ment as a contribution on the occasion of the "Day of the Intellectual Property" at the Museum Plagiarius, Solingen, Germany, in April 2010.

see more at www.ingeheyen.de/k000w004.htm